

# Tahlequah Community Playhouse, Inc.



## 38th Season/2011-2012 Advertising Rates

### HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING

Show Dates  
September 16, 17, 18 &  
23, 24, 25, 2011

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### 'Til Beth Do Us Part

Show Dates  
February 10, 11, 12 &  
17, 18, 19, 2012

### And Then There Were None

Show Dates  
November 11, 12, 13 &  
18, 19, 20, 2011

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### Father of the Bride

Show Dates  
April 13, 14, 15 &  
20, 21, 22, 2012

# Be a TCP Fan for the 2011-2012 Season!

TCP is a 501(C) non-profit organization (Fed. Tax ID: 73-1388414).  
Part of your donation may be tax-deductible.

## Levels of Support

**Executive Producer (One per play/four per season) ..... \$1,000**

Benefits Include:

- Full-page ad in four play programs
- Listing on program cover as Executive Producer for one play
- Listing on promotional material for same play as Executive Producer
- Eight tickets to your Executive Production
- Listing in special section with season ticket holders and other supporters
- Ads in all TCP e-mails sent for advertising purposes
- Link to your website from [www.tcpok.com](http://www.tcpok.com)

**Associate Producer (Two per play/eight per season) ..... \$500**

Benefits Include:

- Half-page ad in four play programs
- Listing in special section with season ticket holders and other supporters
- Four tickets to your associate production
- Ads in all TCP e-mails sent for advertising purposes

**Assistant Producer (Four per play/sixteen per season) ..... \$250**

Benefits Include:

- Third-page ad in four play programs
- Listing in special section with season ticket holders and other supporters
- Two tickets to your associate production
- Ads in all TCP e-mails sent for advertising purposes

**Underwriter (Ten per play/forty per season) ..... \$100**

Benefits Include:

- Listing on the Underwriters page of the underwritten play program
- Listing in special section with season ticket holders and other supporters
- One ticket to your underwritten production
- Third-page ad in one play program

**Season Ticket Holder ..... \$60**

Benefits Include:

- Listing in special section with season ticket holders and other supporters
- One ticket to each of the four productions

**Business Associate (Unlimited) ..... See Ad Sizes and Prices**

All shows are dinner theater held at the Tahlequah Armory Municipal Center,  
100 N Water, Tahlequah, OK.

**Advertising Contact: Ron Goossen (918) 207-2714 [ron@christforme.org](mailto:ron@christforme.org)**

## Ad Sizes and Rates

If you have an existing ad design in PDF or JPG format, or in an Indesign file, you may submit that to be used for the program.  
Ads designed by TCP will be for use only in the TCP programs.

DEADLINES for ad submission are as follows:

**September 1, 2011** for *How To Succeed in Business Without Really Trying*

**November 2, 2011** for *And Then There Were None*

**February 1, 2012** for *'Til Beth Do Us Part*

**April 4, 2012** for *Father of the Bride*

There will be a \$10 charge for each design change.

### Full Page Color Ad

Ad Size: 5" x 8"

One Program	Two Programs	Three Programs	Four Programs
\$80	\$140	\$200	\$240

### Half Page Color Ad

Ad Size: 5" x 3-7/8"

One Program	Two Programs	Three Programs	Four Programs
\$50	\$90	\$130	\$150

### Third Page Color Ad

Ad Size: 5" x 2-1/2"

One Program	Two Programs	Three Programs	Four Programs
\$30	\$50	\$70	\$90

# HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING

Book by

ABE BURROWS, JACK WEINSTOCK and WILLIE GILBERT

Music and Lyrics by

FRANK LOESSER

Based upon the book by SHEPHERD MEAD

Originally presented by CY FEUER and ERNEST H. MARTIN in Association with FRANK PRODUCTIONS.

*Presented through special arrangement with Music Theatre International (MTI).*

Directed by: Ron Goossen and Tiffany Wika; Music Director: Kriss Harris

Power, sex, ambition, greed... it's just another day at the office. From the authors of "Guys And Dolls" comes one of the most delightfully irreverent musicals of all time. A satire of big business and all it holds sacred, "How To Succeed In Business Without Really Trying" follows the rise of J. Pierrepont Finch, who uses a little handbook called "How To Succeed In Business Without Really Trying" to climb the corporate ladder from lowly window washer to high-powered executive, tackling such familiar but potent dangers as the aggressively compliant "company man," the boss' whiny, nepotistic nephew, the office party, backstabbing co-workers, caffeine addiction and, of course, true love.

## And Then There Were None

Written by Agatha Christie

*Produced by special arrangement with Samuel French.*

Directed by: Erynn Crittenden and Michelle Widener

In this superlative mystery comedy, statuettes of little soldier boys, on the mantle of a house on an island off the coast of Devon fall to the floor and break one by one as those in the house succumb to a diabolical avenger. A nursery rhyme tells how each of the ten "soldiers" met his death until there were none. Eight guests, who have never met each other, or their apparently absent host and hostess, are lured to the island and, along with the two house servants, marooned. A mysterious voice accuses each of having gotten away with murder, and then one drops dead—poisoned. One down and nine to go! The excitement never lets up in this ideal play for schools, colleges and little theatres.

## 'Til Beth Do Us Part

Written by Jessie Jones, Nicholas Hope, Jamie Wooten

*Produced by special arrangement with Dramatists Play Service, Inc..*

Directed by: Ron Goossen

In this side-splitting comic romp about marriage, career-driven Suzannah Hayden needs a lot more help on the home front than she's getting from her husband, Gibby. Lately, nurturing his marriage of twenty-seven years hasn't been the highest priority for Gibby, but pretty soon he'll wish it had been. Enter Beth Bailey, Suzannah's newly-hired assistant, a gregarious, highly-motivated daughter of the South. To Suzannah's delight, Beth explodes into the Hayden household and whips it into an organized, well-run machine. As Suzannah's dependence on Beth grows and Gibby's dislike of the woman deepens, Suzannah gives Beth carte blanche to change anything in the household that "will make it run more efficiently." And the change Beth makes is convincing Suzannah that Gibby must go! Gibby sets out to save his marriage aided by Suzannah's best friend, Margo, a wisecracking and self-deprecating divorcee and her ex-husband, Hank, who is in the midst of his own mid-life crisis. Whether you're married, single, rethinking your divorce or currently being controlled by someone up to no good, you're sure to enjoy this family-friendly, laugh-out-loud comedy!

## Father of the Bride

Written by Caroline Francke, based on the novel "Father of the Bride" by Edward Streeter,

illustrated by Gluyas Williams

*Produced by special arrangement with Dramatists Play Service, Inc.*

Directed by: Bryan Crittenden and Mike Phillips

Mr. Banks learns that one of the young men he has seen occasionally about the house is about to become his son-in-law. Daughter Kay announces the engagement out of nowhere. Mrs. Banks and her sons are happy, but Mr. Banks is in a dither. The groom-to-be, Buckley Dunstan, appears on the scene and Mr. Banks realizes that the engagement is serious. Buckley and Kay don't want a "big" wedding -- just a simple affair with a few friends! We soon learn, however, that the "few" friends idea is out. Then trouble really begins. The guest list grows larger each day, a caterer is called in, florists, furniture movers, and dressmakers take over, and the Banks household is soon caught in turmoil -- not to mention growing debt. When Kay, in a fit of temper, calls off the wedding, everyone's patience snaps. But all is set right, and the wedding comes off beautifully. In the end, the father of the bride is a happy, proud man, glad that the wedding is over, but knowing too that it was worth all the money and aggravation to start his daughter off so handsomely on the road to married life.